

THE FAIRTRADE WORLD

FAIRTRADE IS AN ALTERNATIVE APPROACH TO CONVENTIONAL TRADE. BASED ON A PARTNERSHIP BETWEEN PRODUCERS AND TRADERS, BUSINESSES AND CONSUMERS FAIRTRADE IS AIMED AT REDUCING POVERTY.

-  National Fairtrade Organization
-  Fairtrade Producer Country
-  Fairtrade Producer Country and Marketing Organization



FAIRTRADE INTERNATIONAL

Fairtrade International is the umbrella organisation of the Fairtrade network. Fairtrade International links the market and producer voices and sets the Fairtrade Standards.



The Producer representatives have

50 % OF THE VOTE

in Fairtrade's General Assembly

PRODUCER NETWORKS

Producer networks are regional associations that Fairtrade certified producer organizations may join if they wish. They represent small-scale producers, workers and other producer stakeholders.

NATIONAL FAIRTRADE ORGANIZATIONS

National Fairtrade organizations are the best place to find out where you can buy Fairtrade products, how to become a licensee, or learn what's happening near you and what Fairtrade is all about.

